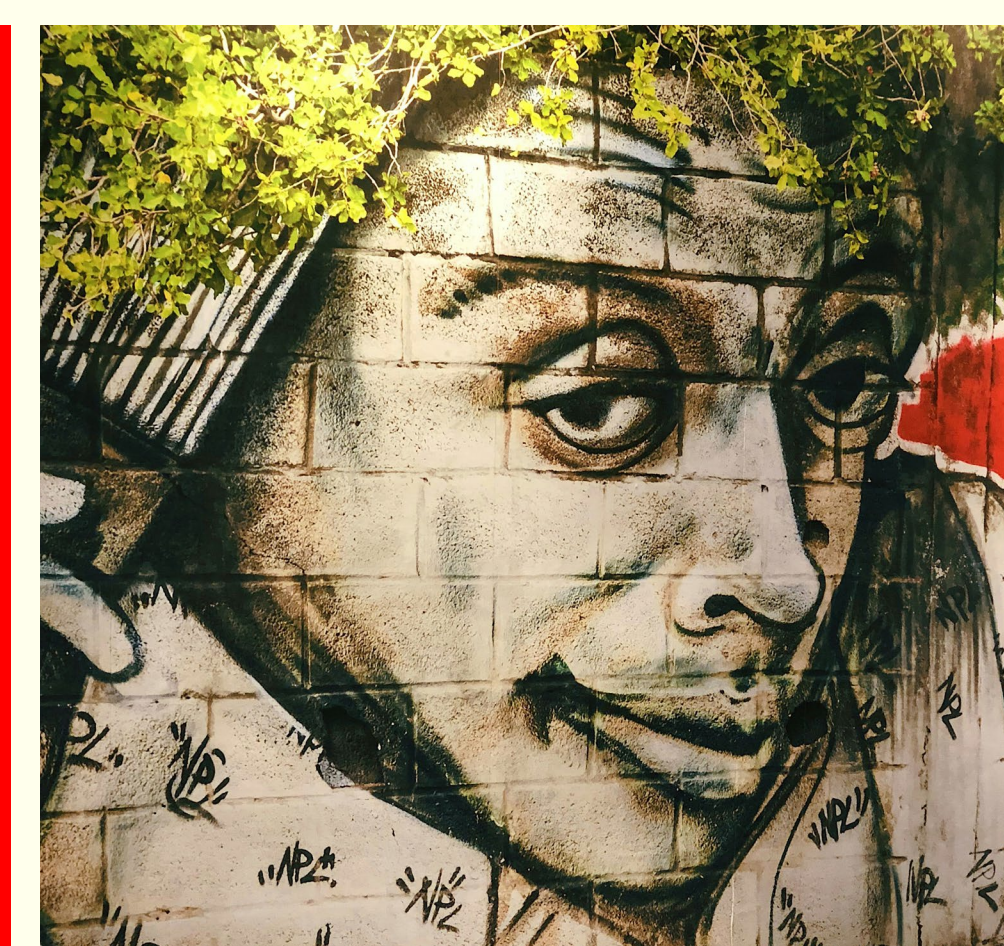
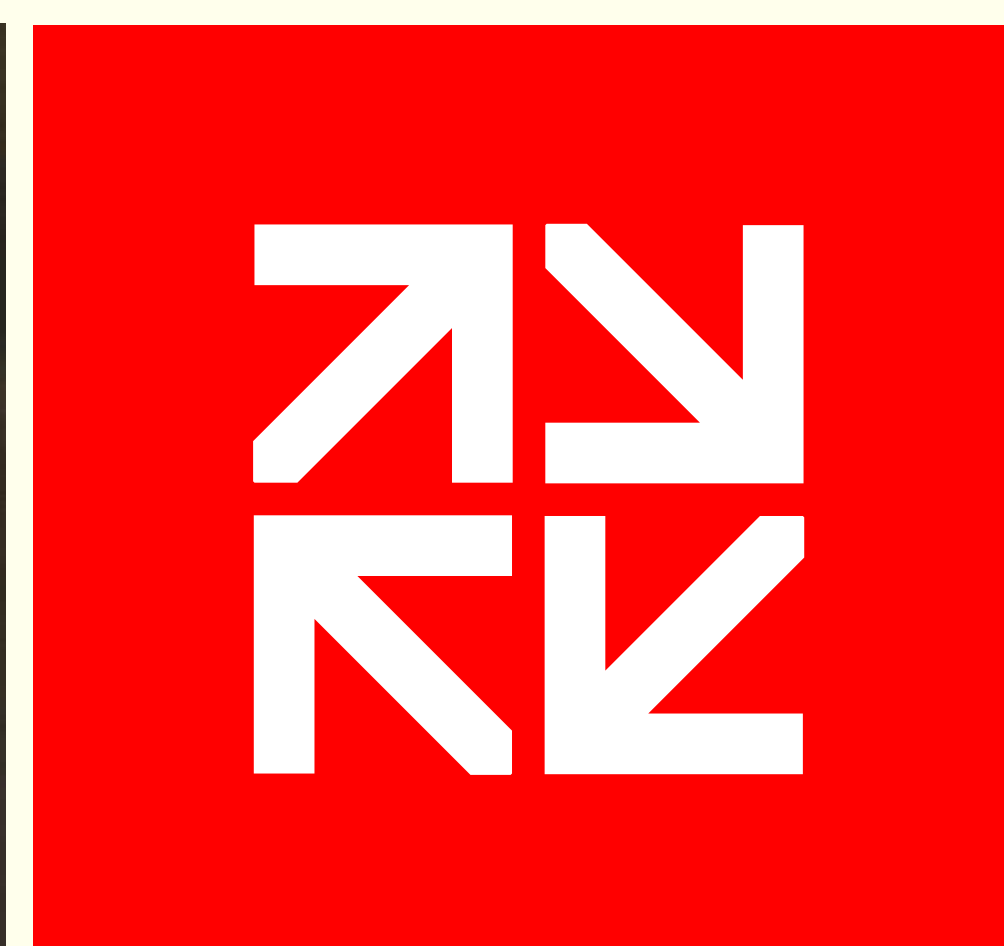
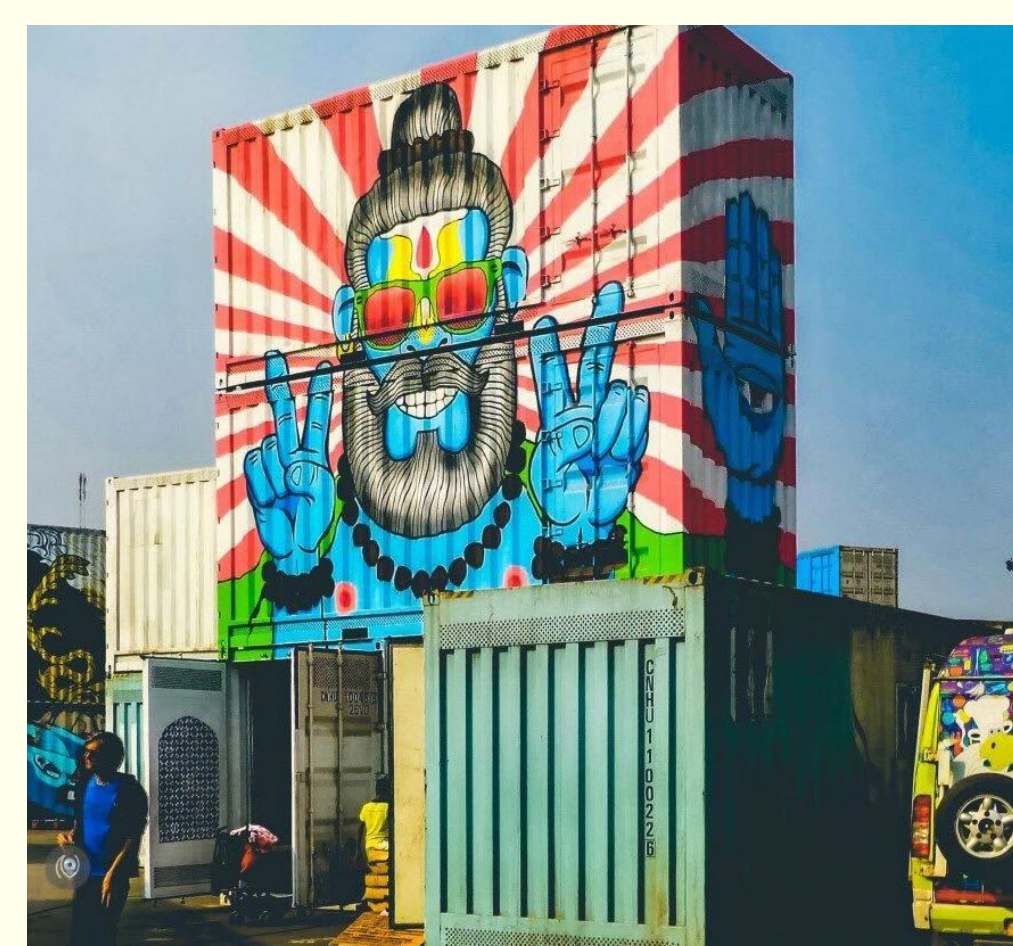
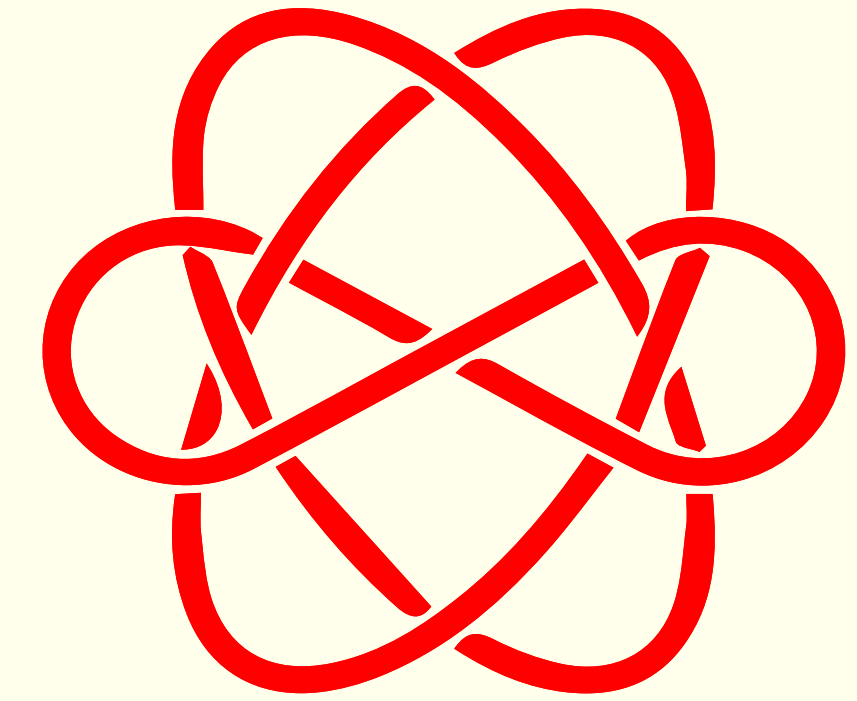
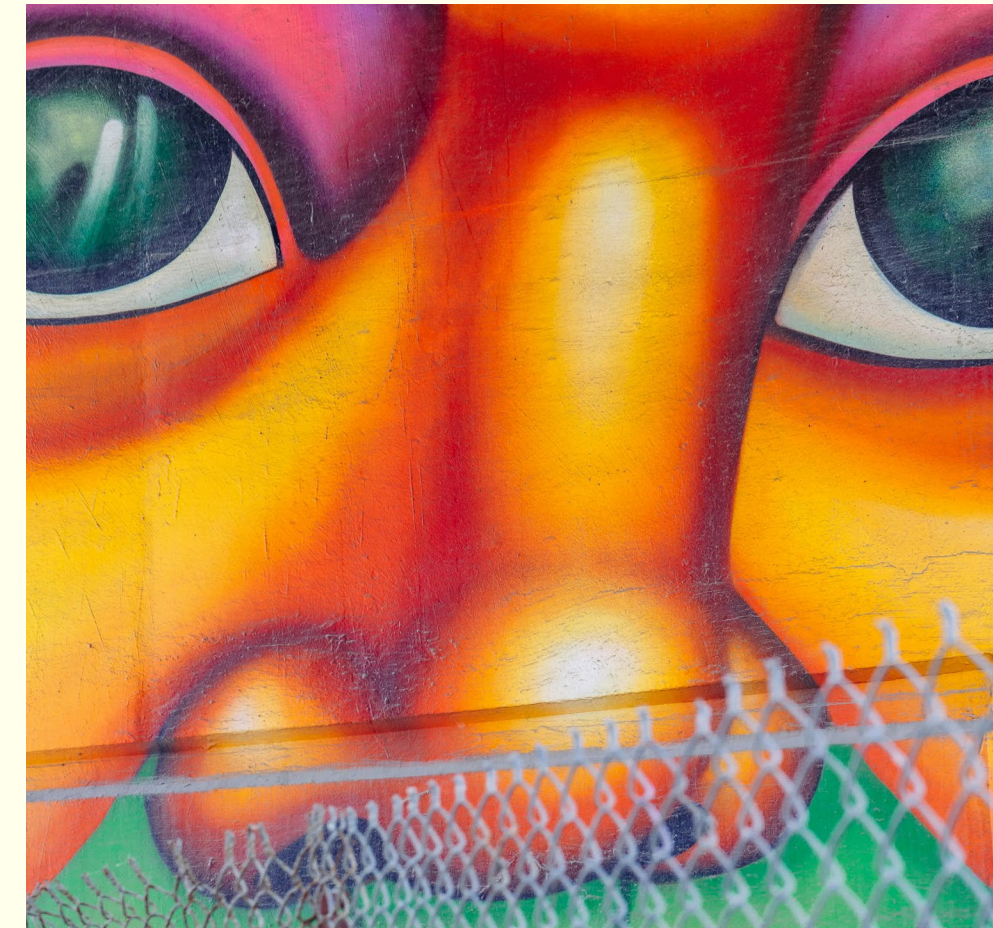
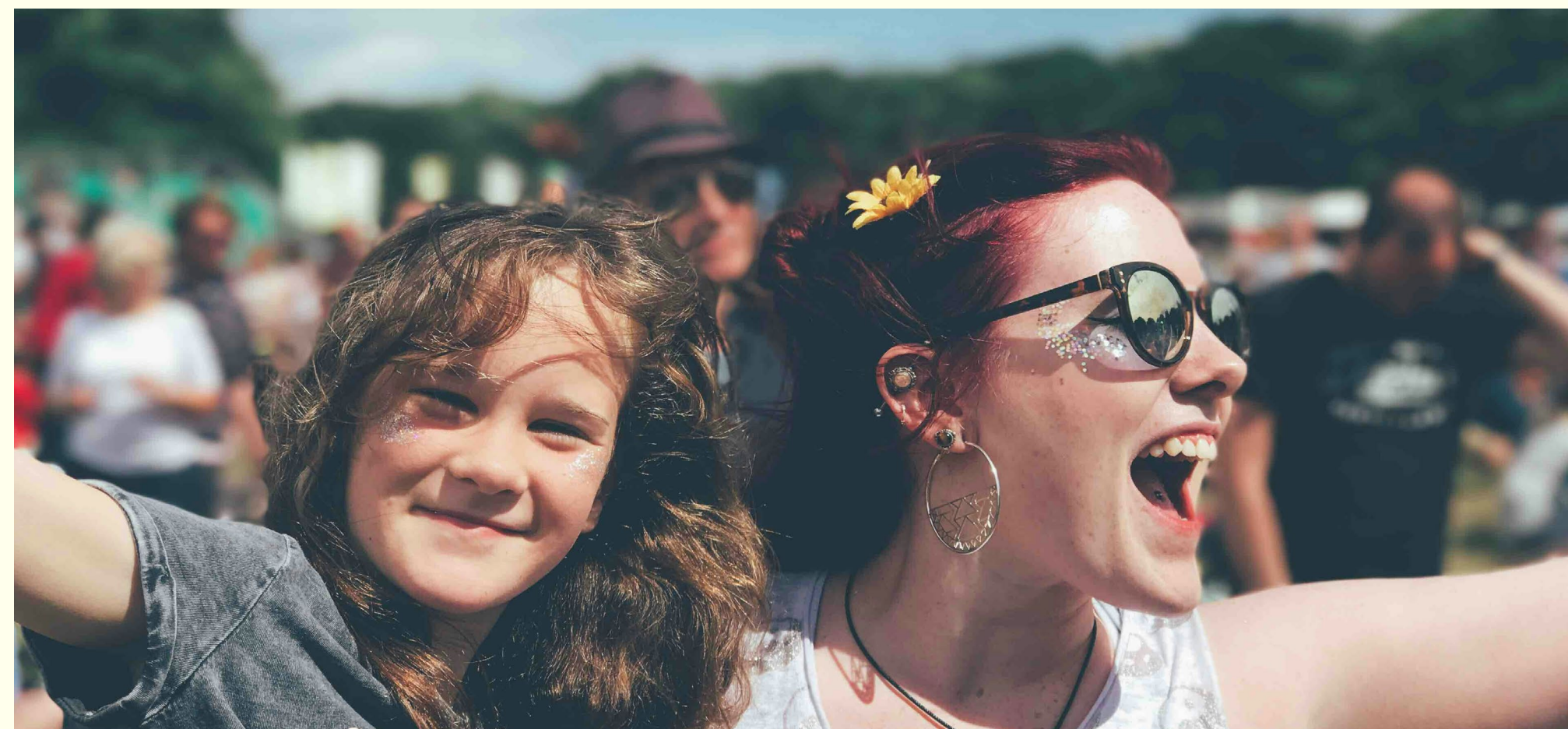


CONTAINERPARKEN™



CONCEPT

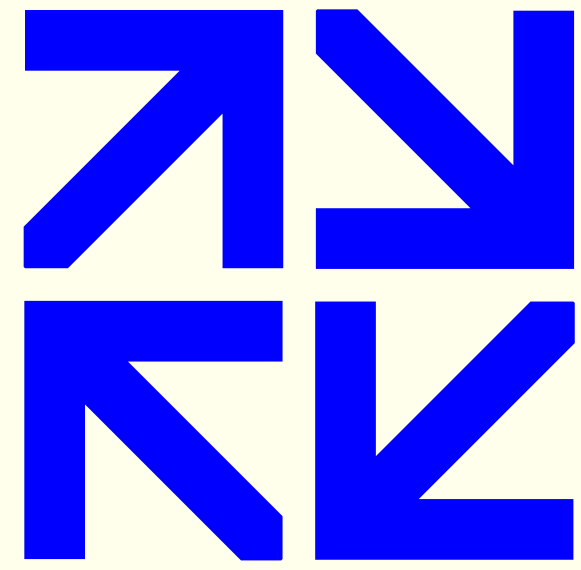


All over Europe, container parks have become a common feature of the urban scene as well as popular destinations for residents and tourists alike. They have emerged as modern venues, becoming focal points for cultural activities, cafés, restaurants, farm shops and retail stores in locations on permanent or temporary basis.

After witnessing the success of this format and understanding that we can only bring about a sustainable future together, we identified the opportunity for Containerparken to be a joyful entry point to the sustainability issue, attracting people and harnessing the power of storytelling to create positive change. Our ambition is to lead the way towards more sustainable location development. It is a flexible plug and play concept providing an efficient and effective way of making existing and future areas of development more attractive.

Containerparken acts as a catalysing force in the local area by attracting innovative activities, visionaries, circular entrepreneurs and visitors. There is an upbeat atmosphere in Containerparken, illustrating how real change can be brought about and sustained. It is both a temporary solution and one to help achieve long-term sustainability goals. A welcoming meeting-place for co-creation, innovation and entertainment for everyone on equal terms; no entrance fees, age limits or hidden costs. Just joy, public revelry and inspiration.





THE PARK

From the outset, Containerparken has been a meeting place full of vitality and with curated content, offering visitors the following:

Food and drink

Restaurants and bars with a focus on plant-based food, providing tastes from all over the world. Collaborating with carefully selected local and organic certified alternatives, we offer a delicious culinary experience that furthers both human and planetary health.

Circularity

In response to the 'throw away culture', we promote focusing on the need and function rather than the desire to acquire new possessions. Here visitors can share and repair their products and find inspiration to recycle what others no longer need.

Involving children and youth

A vibrant urban meeting place for children and young people. An inclusive venue, bridging generations and facilitating encounters. Here you will find activating areas and programs that shape a space in ways both unexpected and vital.

Art

Using the power of art to bring people together and encourage encounters, conversations and inspiration. Art connects all areas of the venue, both physically and via the program activities.

Entertainment

This is a pulsating, independent cultural oasis for music, performance, dialogue, podcasts and film. Culture as part of everyday life, available to everybody, regardless of cultural and financial capital.

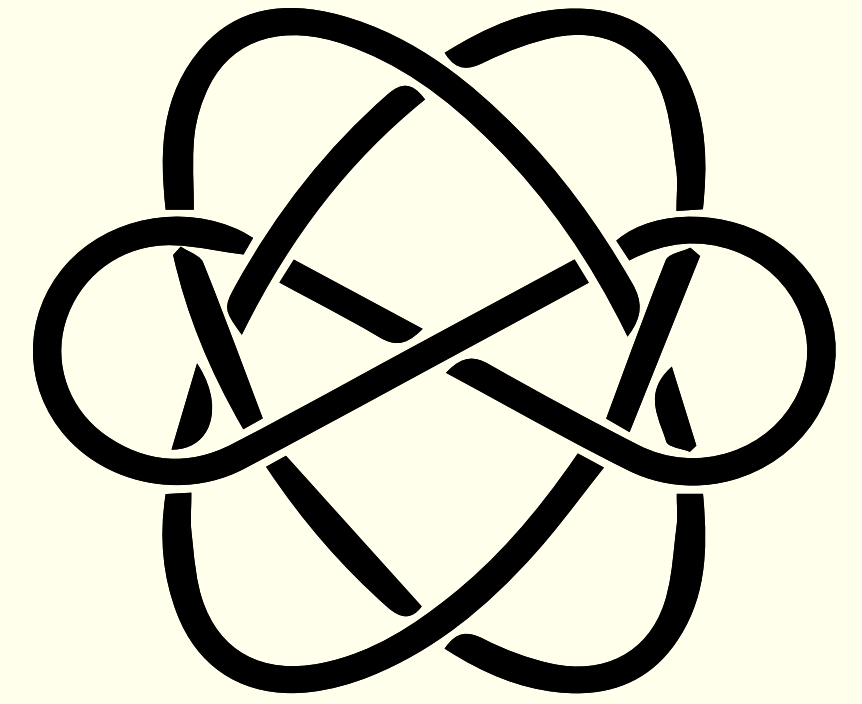
Innovation

Exciting, cutting-edge stakeholders are on-site to showcase examples of actual change and new opportunities for reaching the common sustainability goals by working together.

Marketplace

With access to local farm shops and market gardens, a unique marketplace for food and other produce is born.

SUSTAINABLE LOCATION DEVELOPMENT



We can only create a sustainable future together. Energy transformation, urban construction, digitalization, health, wellbeing, climate change, democracy and culture are all examples of sustainability issues. Containerparken is a joyous and accessible entry point to these issues, while the cultural expressions in the park work as a tool for bringing people together and achieving change.

Places exert a gravitational pull based on what visitors experience there and how it makes them feel. If you have a personal, authentic and inclusive experience somewhere, you are more likely to want to be part of what the place offers and to identify with it.

Containerparken has credibility in the sustainability space, which helps attract various operators and collaborators with ideas and initiative. It has great potential for being the most innovative place for visionaries and circular entrepreneurs in the local area.

It is a venue and a destination for dining, creative expression, exploration, experiential discovery and socialising, making it the number one stop for visitors from near and far.

We believe creating a physical meeting-place as an embodiment of the vital transition to a more sustainable society is the most productive way to build long-term collaborations and strong, enduring partnerships.



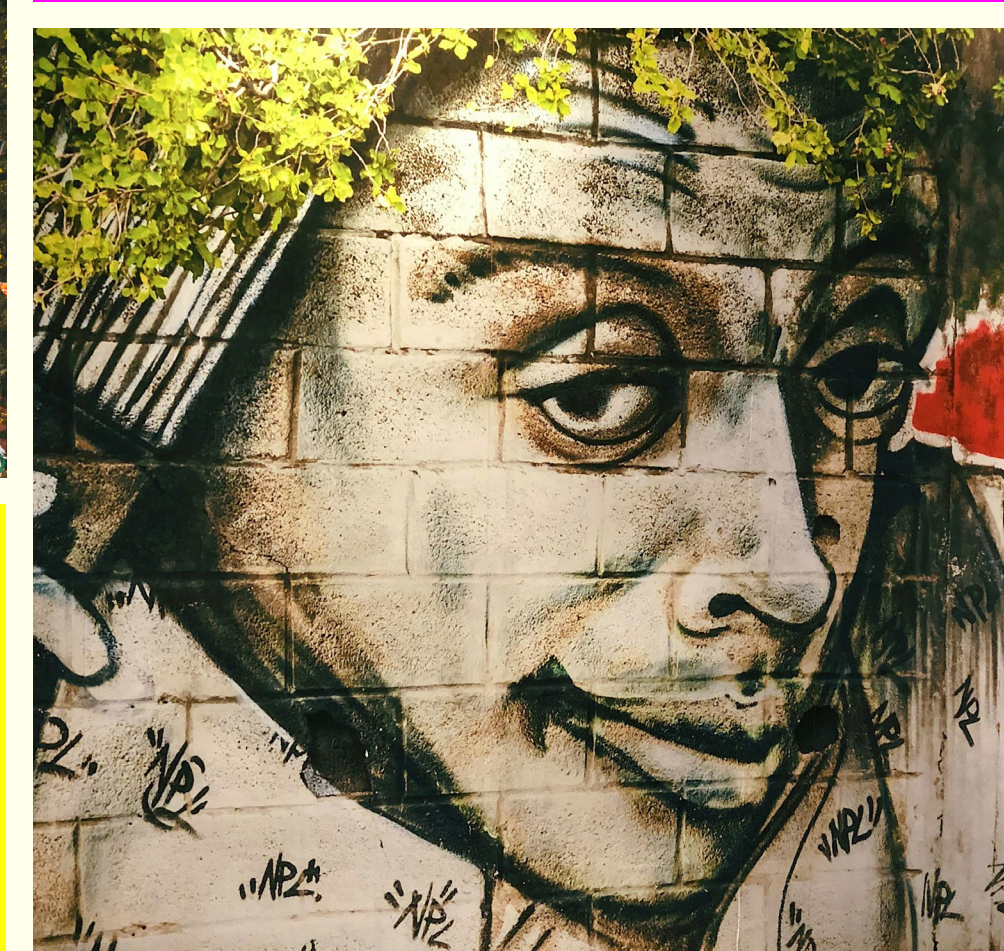


LOCAL

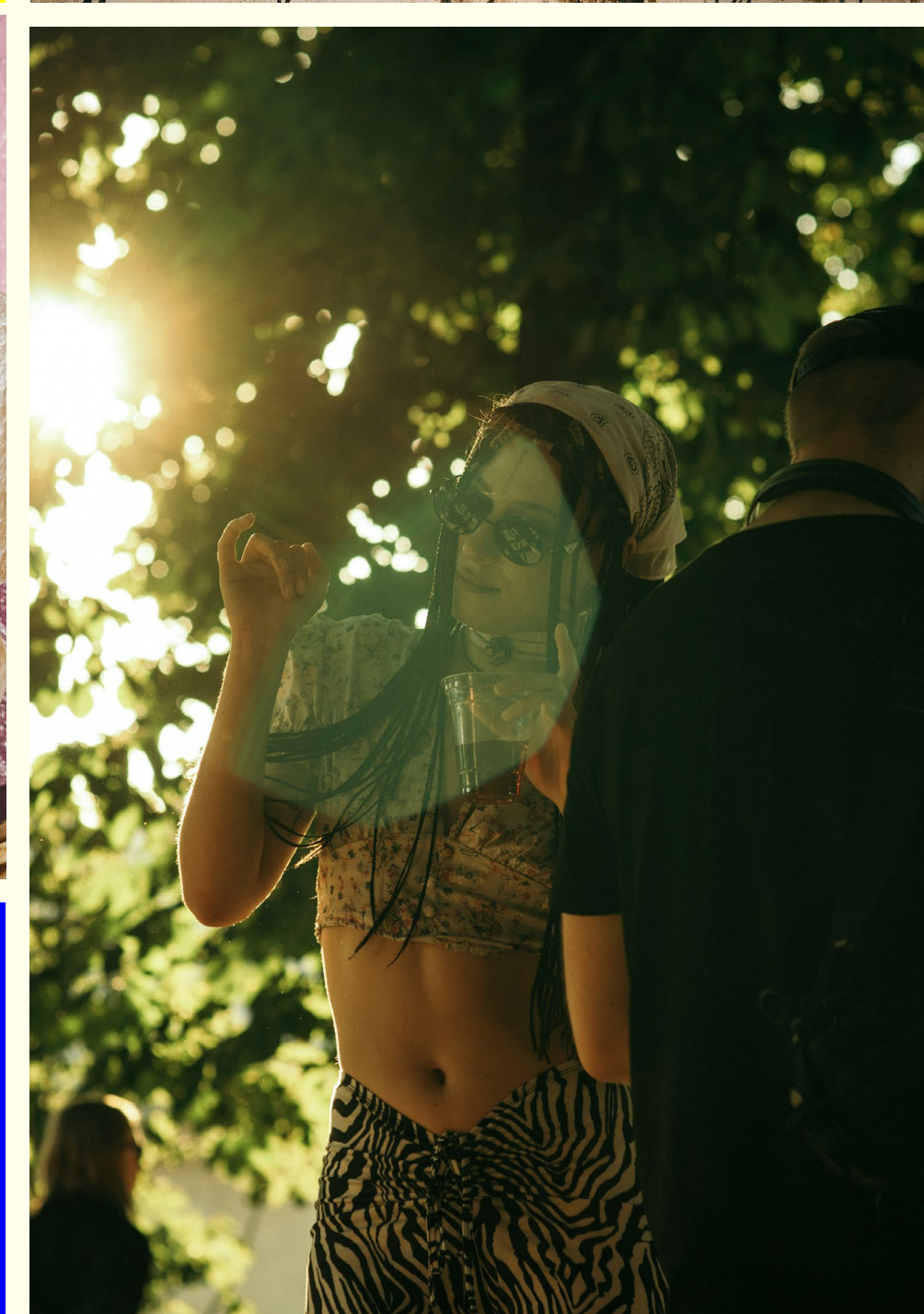
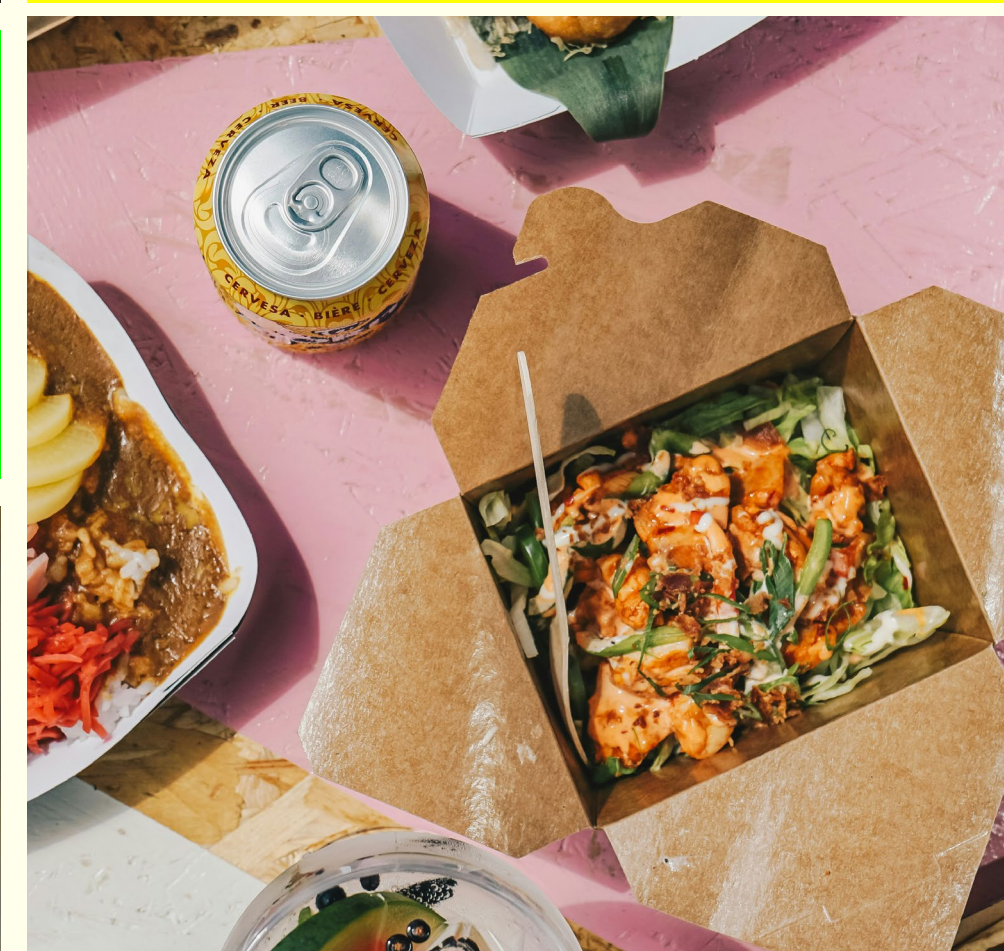


SUSTAINABLE

ENTERTAINING



INSPIRING



FOR THE PEOPLE

CIRCULAR

SOCIAL

TODAY

Open every year!

KRUTTORN | Containerparken Visby

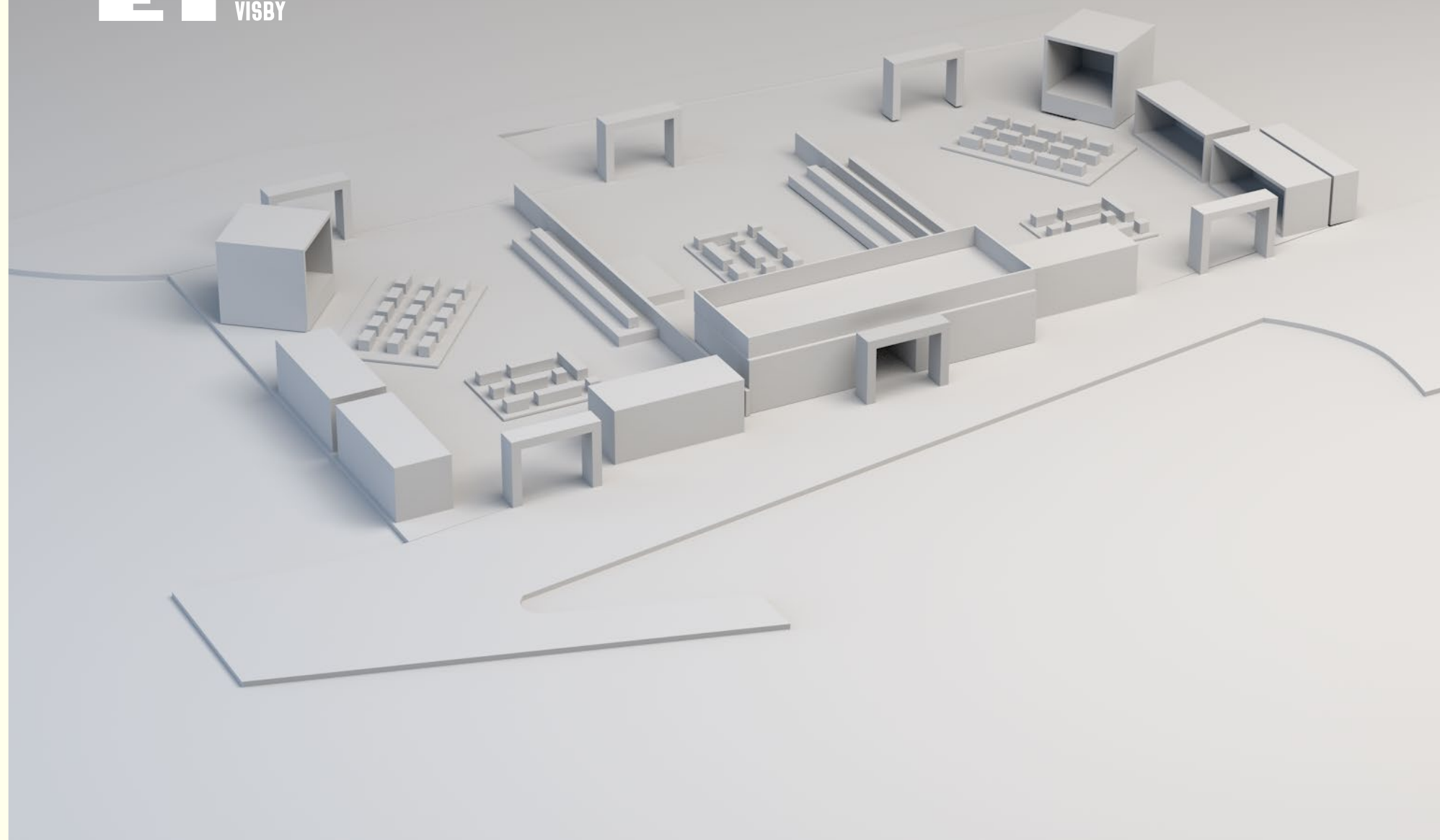
In 2023 we opened KRUTTORN | Containerparken Visby as the test pilot for the concept during the Almedalen week, an annual event full of conversations, educational debates and transformative power. We created a circular meeting place for; food, drink, art, culture and innovation, based on sustainability and minimal environmental impact.

It has become known as the epicenter for the theme of sustainability during the week and already become a fixture in attendees diaries.

We are very humbled that the concept has been selected as one of the finalists for the prestigious Swedish award 'Placebrander of the Year', an annual award given to Swedens best placemaking initiatives.

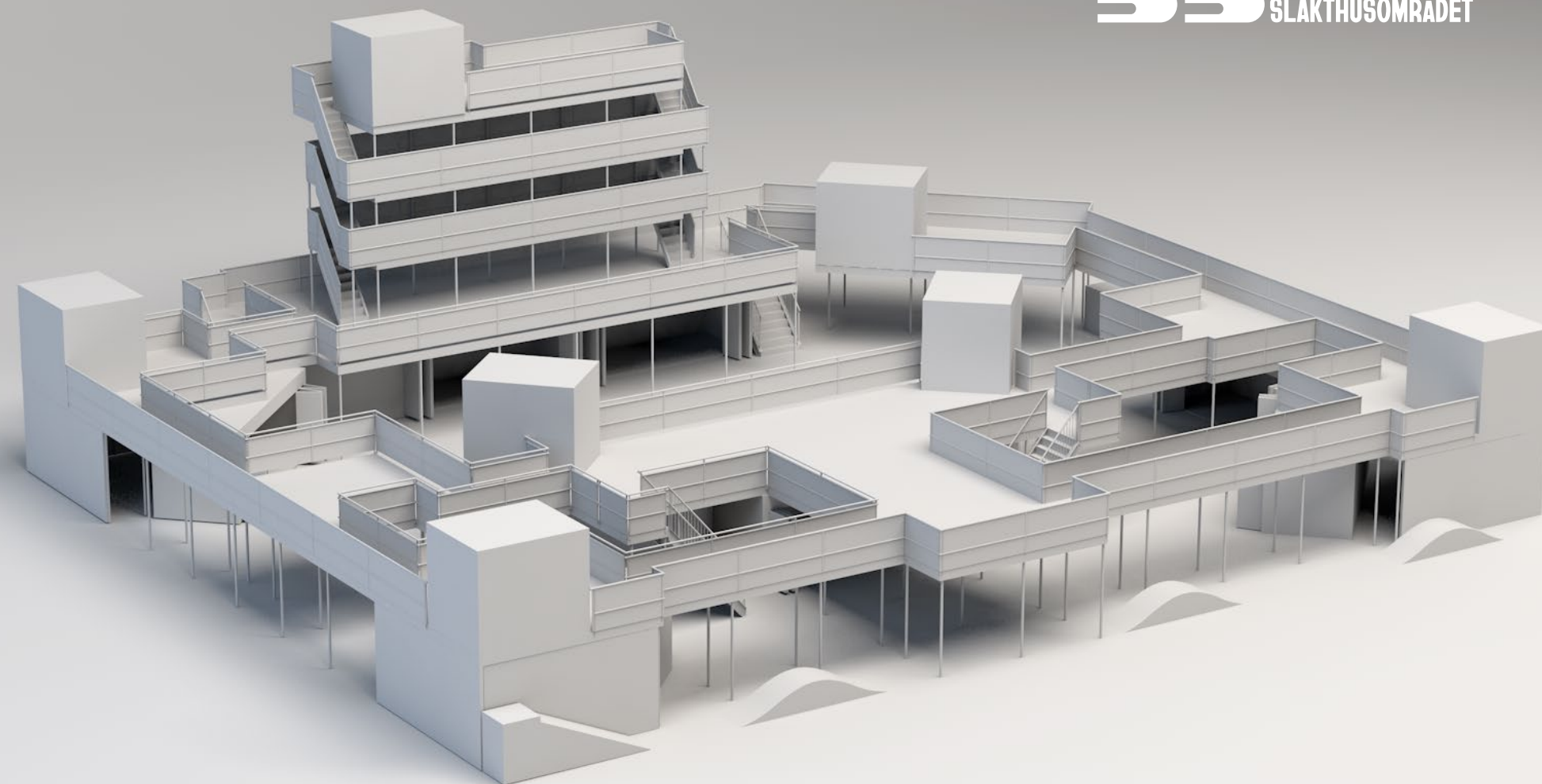
**KRUT
TORN
ET**
CONTAINERPARKEN
VISBY

1 350 m²



975 m²

**HUS
33**
CONTAINERPARKEN
SLAKTHUSOMRÅDET



2024

HUS 33 | Containerparken Slakthusområdet

In 2024, we will launch our first site in Stockholm on behalf of developer Atrium Ljungberg, one of Fast Company's Most Innovative Companies in Europe, the Middle East, and Africa for 2024. It will provide the area with a concrete example of sustainable location development in every dimension, economically, environmentally, and socially.

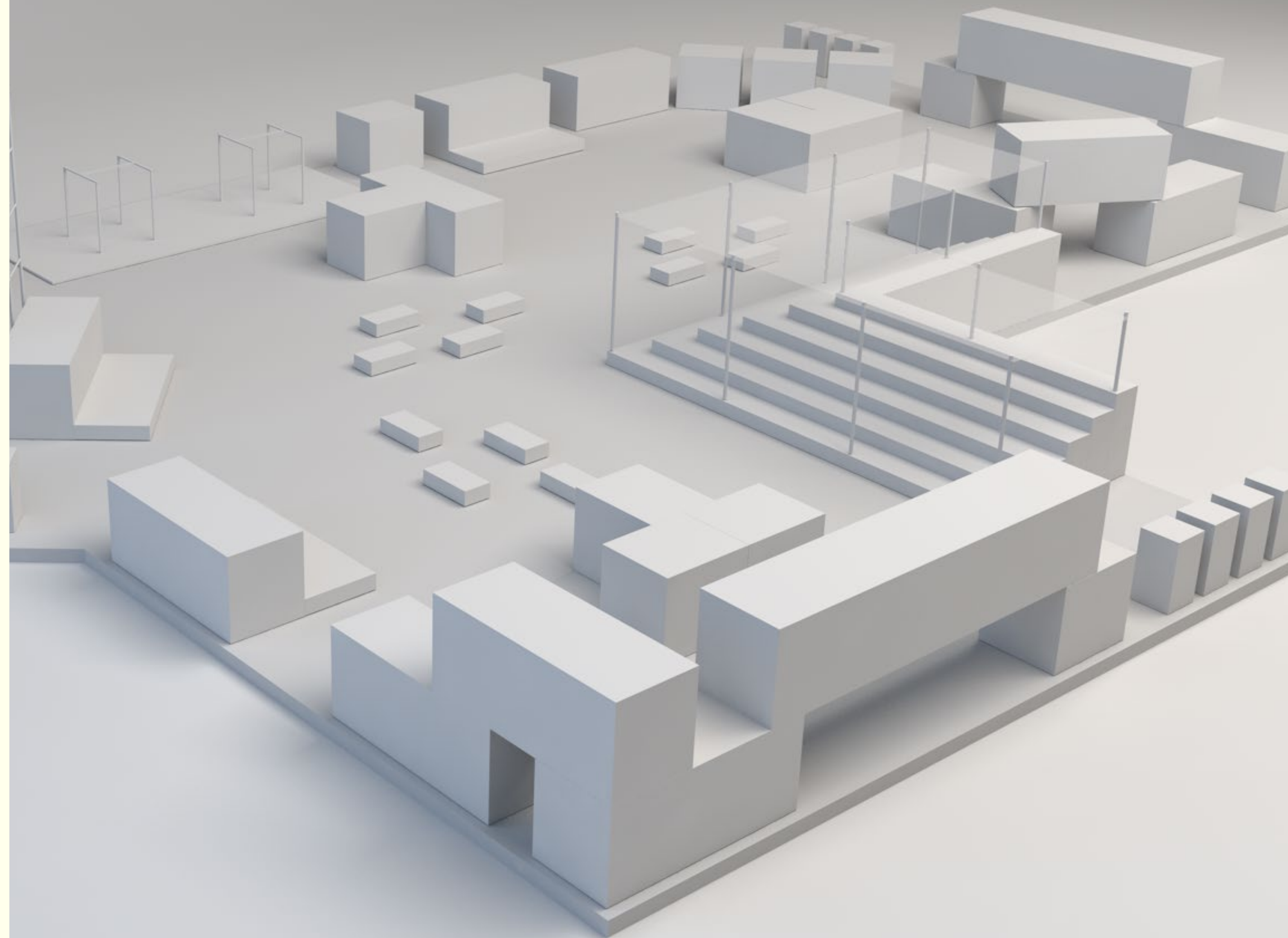
The park is designed in alignment with the vision for Slakthusområdet area, 'transforming it from an industrial area to a unique destination focusing on food, culture and experiences'. It will be open all year round, during the daytime and in the evening and be a welcome addition to the cityscape for locals and visitors to enjoy.





PIREN
CONTAINER
PARKEN
VISBY

2 475 m²



TOMORROW

Coming in 2025!

PIREN | Containerparken Visby

The current site is a carpark which has one of the best sea views in the entire area and has immense potential, a natural home for our concept. It will provide a place for sustainable location development for entrepreneurs and consumers alike, integrating the harbour with Visby town centre, further enhancing Visby as a summertime must visit for visitors and local alike. Gotland has a goal of becoming climate neutral by 2040, and our venue will become a natural testing ground for new ideas and initiatives as Gotland continues its sustainability journey.

SUSTAINABLE ↗



PARTNERSHIP ↘



PR ↗



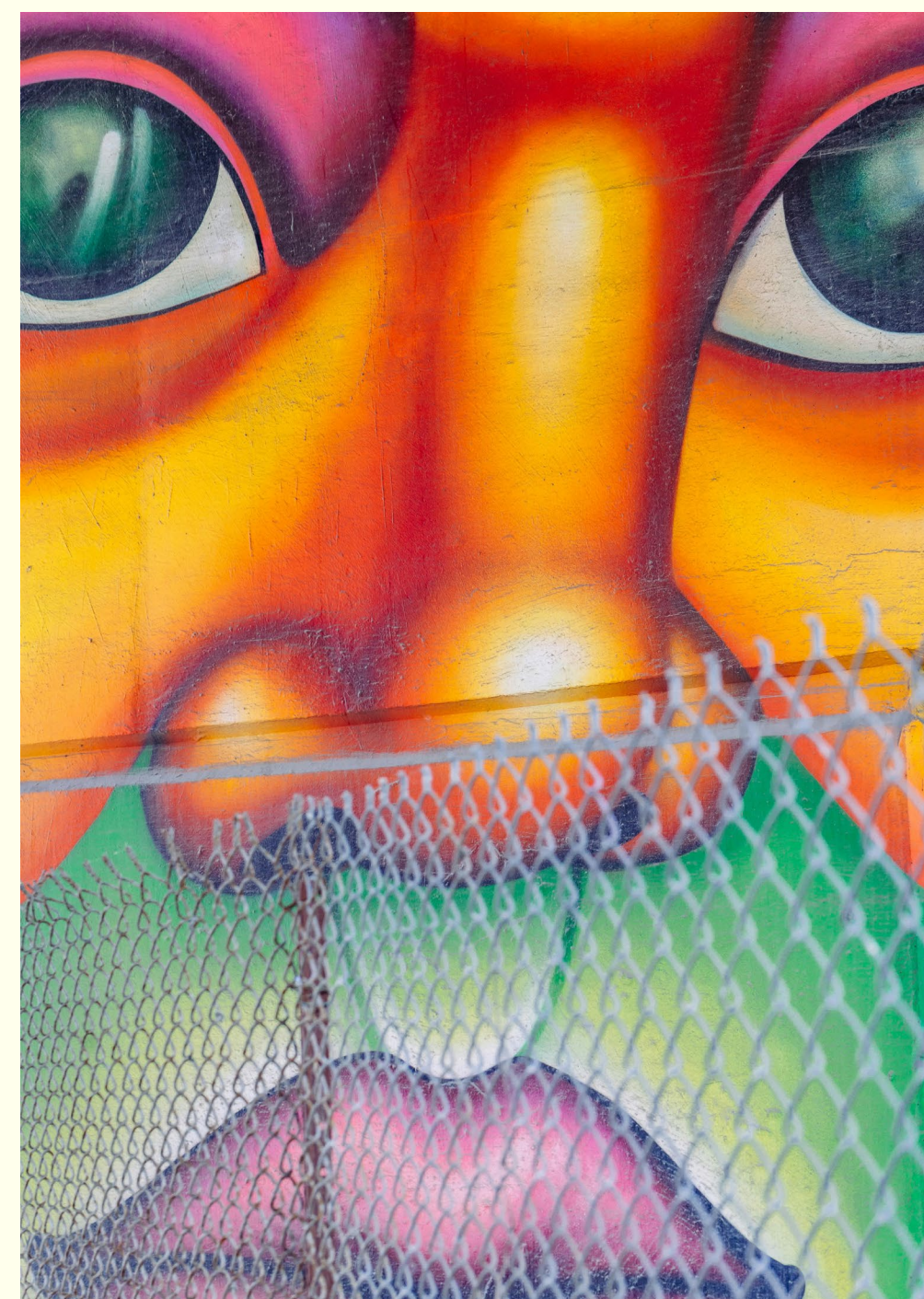
↖ **PROMOTION**



COMMERCIAL ↗



FOR THE BUSINESS



VALUE ↘

BRAND BUILDING ↘



CONTACT



Containerparken
www.containerparken.se
Filip Adamo
Mail | filip@containerparken.se
Tel | +46 707 77 00 37



Project leader

Filip Adamo is a cultural and social entrepreneur with a broad, long-standing background in the music and entertainment industry. He has been the artistic leader and producer for the independent Teatern Under Bron project in Stockholm, was formerly in charge of entertainment at the southside theatre Södra Teatern in Stockholm, as well as project leader for Järvaveckan and its digital YouTube channel Järvaveckan Live. Via his entrepreneurship, he has extensive experience of location development. Focusing on storytelling, he creates innovative entertainment concepts and amusement experiences for choice audiences at selected venues.